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**SDN™**

SDN™ Technology allows for low-cost, high-throughput nanocomposite multifunctional coatings deposition on almost any substrate.

**MEDIA ADVISORY: Advenira Enterprises, Inc. to Showcase SDN™ Technology at Glasstec 2014**

**For Immediate Release**

Monday, October 20, 2014

**SUNNYVALE, Calif. –(October 20, 2014)–** Advenira Enterprises Inc., a developer of Solution Derived Nanocomposite (SDN™) coating technology, will participate in Glasstec 2014 by showcasing its novel coatings at the Expo in **Hall 12 / E05**.

The leading international trade fair takes place on October 21-24 in Düsseldorf, Germany and expects to attract tens of thousands of visitors representing the sectors of mechanical engineering; glass manufacturing, processing and finishing; crafts; architecture and construction; windows and façades; and solar.

Advenira's SDN™ technology allows for low-cost/high-throughput nanocomposite multifunctional coatings deposition on practically any type/shape/material substrate. SDN refers to a process in which solid substances and/or nanoparticles dispersed or dissolved in a liquid agglomerate together to form a continuous network extending throughout the liquid. SDN can be considered the multi-step evolution of modified hybrid sol-gel routing, overcoming the major limitations of the original modified sol-gel routing process.

Advenira Enterprises, Inc. was founded by Dr. Elmira Ryabova as a means to address the world's increasing energy consumption and waste through the development of cost-effective, high-performance and environmentally friendly nanoscale coatings.

**About Advenira Enterprises, Inc.**

Advenira Enterprises, Inc. is a California-based company located in the heart of Silicon Valley known for its novel Solution Derived Nanocomposite (SDN™) technology that allows for low-cost/high-throughput multifunctional coatings deposition on practically any type/shape/material substrate. Advenira commercializes its patented coatings technology in the Glass, Corrosion and Semiconductor markets – spanning the world's most important industries - with dramatic advantages over traditional techniques. For more information, please visit <http://www.advenira.com>.

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